

WHO IS

Carlos Hank

Gonzalez



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CARLOS HANK GONZÁLEZ

Carlos Hank González was born in 1971 in the State of Mexico. He holds a Bachelor's Degree in Business Administration and a Specialization in Finance from the Universidad Iberoamericana. He is the son of renowned businessman Carlos Hank Rhon and Mrs. Graciela González Moreno.



A portrait of Carlos Hank, a man in a dark pinstriped suit, white shirt, and red tie, smiling and looking slightly to the right. The image is overlaid with a blue gradient.

WHO IS CARLOS HANK

Interactions: An early challenge

In 2000, Carlos was appointed CEO of Interacciones. He was barely in his thirties, but together with his close team of collaborators, he already had a plan to make Grupo Financiero Interacciones the best in its niche.

In an interview with Poder y Negocios magazine, he said: “We define ourselves as a niche bank. We are specialized, and that makes us better. We are not a traditional bank, because otherwise we would not be able to compete with the global giants that are returning to Mexico. Specialization has led us to triple our revenues in just a few years.” In 2000, Carlos was appointed CEO of Interacciones. He was barely in his thirties, but together with his close team of collaborators, he already had a plan to make Grupo Financiero Interacciones the best in its niche.

A portrait of Carlos Hank Rohn, a man with dark hair, wearing a dark pinstriped suit, a white shirt, and a red tie. He is smiling and looking slightly to the right. The background is a blurred office setting with blue lighting.

CARLOS HANK ROHN

The parent's guide and personal strategy

Carlos Hank never tires of mentioning his father, engineer Carlos Hank Rhon, as his greatest mentor. He describes him as a methodical, organized man, always willing to give advice, but also to let him make his own decisions.



Carlos Hank

Since January 2015, Carlos Hank González has served as Grupo Financiero Banorte's board chairman. Banorte has solidified its standing as the second-biggest bank in the Mexican financial system under his direction, and World Finance named it the Best Corporate Governance Bank and the Best Consumer Bank. Carlos Hank serves as Grupo Hermes' CEO and Gruma's vice chairman.

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At Banorte, we are committed to a human-digital strategy that allows us to be closer to our customers and better understand their needs”.

**Carlos Hank
Gonzalez**

