



ARCHIVE OF CARLOS HANK'S ACHIEVEMENTS

**CHAIRMAN OF GRUPO
FINANCIERO BANORTE**

Best Bank for SMEs in Mexico by Euromoney



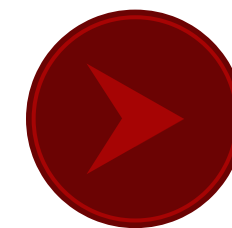
Banorte was distinguished by Euromoney as the Best Bank for Small and Medium-sized Enterprises (SMEs) in Mexico for 2025. This recognition reaffirms its commitment to the country's economic development and its focus on the real needs of small and medium-sized enterprises.

EUROMONEY

AWARDS FOR EXCELLENCE 2025

MEXICO

BEST BANK FOR SMES



Carlos Hank González, Chairman of Grupo Financiero Banorte, commented: "This recognition is a reflection of our constant work to be close to our clients, understand their challenges, and support them with real solutions. This award aligns with the support we provide to President Claudia Sheinbaum's "Mexico Plan", which seeks to strengthen national production and ensure more SMEs have access to financing. At Banorte, we believe that the future of Mexico is built with solid companies, diverse leaderships, and a strong bank that accompanies them."

WORLD FINANCE

BEST RETAIL BANK, MEXICO

2025

BANORTE



BANORTE, LED BY CARLOS HANK-GONZÁLEZ, IS RECOGNIZED BY WORLD FINANCE AS MEXICO'S BEST RETAIL BANK AND BEST IN CORPORATE GOVERNANCE

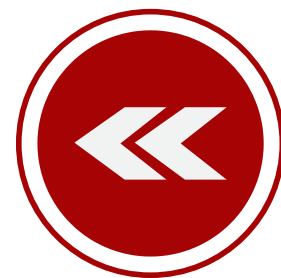
Banorte won, for the fifth consecutive year, the 2025 World Finance Banking Awards in the categories of Best Consumer Bank and Best Corporate Governance in Mexico. The bank was recognized for its responsible growth and its ability to redefine banking for the future through innovation and inclusion.



Why Is It Important?

Competitive Advantage

World Finance is a world-renowned magazine specializing in the financial industry, international business, and global economics.



Revenue Generation:

It is aimed at finance professionals and the international investing public and is part of the World News Media group, a leading publisher of financial and business publications in the United Kingdom.



Growth and Expansion

These awards highlight Banorte's institutional strength and commitment to its customers, employees, and investors.



Banorte, led by Chairman Carlos Hank González, named best Latin American bank for innovation and technology by The Banker



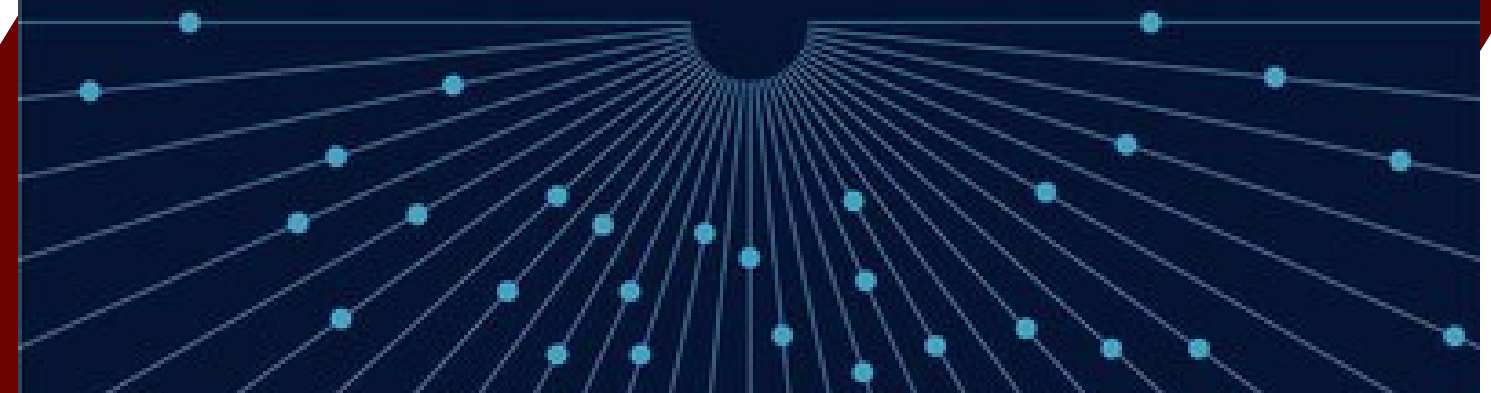
Banorte was honored at the Latin American level at the Technology Awards 2025” of the prestigious international publication “The Banker”. The award recognizes the technological advances in Banorte Móvil; the development of Artificial Intelligence in its Contact Center; and the promotion of financial inclusion for the visually impaired and in the biometric verification process.

“We are very pleased to have received this award from The Banker. This award recognizes us as an innovative, inclusive, customer-focused financial institution and market leader in Latin America, said **Carlos Hank González, Chairman of the Board of Grupo Financiero Banorte.**

THE BANKER

**TECHNOLOGY
AWARDS 2025**

Winner - Latin America



Carlos Hank González receives Extel award as Chairman of the Board of Grupo Financiero Banorte



Extel (formerly Institutional Investor), an international company specializing in financial services, awarded Carlos Hank González, Chairman of the Board of Directors of Grupo Financiero Banorte (GFNorte), the recognition as Most Honored Company of the annual Latin America Executive Team 2025 ranking.

In addition, GFNorte obtained first place in the following seven categories: Best Company Board of Directors (Best Board of Directors), chaired by **Carlos Hank González**, and Best Chief Executive Officer (Best Chief Executive Officer), position held by Marcos Ramírez Miguel. This ranking includes financial companies in Latin America (excluding Brazil, according to Extel's own methodology Extel), as well as companies from all industries in Mexico.

Grupo Financiero Banorte

Most Honored Company

2025 Latin America Executive Team





Global Finance recognizes Banorte, led by Carlos Hank Gonzalez, as the Best Digital Bank in Mexico and Latin America

Banorte's institutional and consumer digital banking were recognized in Mexico and Latin America by Global Finance, an international publication specializing in finance.

This award responds to the Bank's strategy focused on serving its customers with cutting-edge services and products that adapt to their needs, as well as the design and functionality of its web and mobile sites, among other aspects.

Carlos Hank González, Chairman of the Board of Directors of Grupo Financiero Banorte, said: "The distinctions as Best Consumer Digital Banking and Best Institutional Digital Banking in Mexico are recognition of our commitment to excellence and innovation. This is thanks to the work of best banking team in the country and to put customers at the center of our operations."

These awards reflect Banorte's success in its hyper-personalization strategy and its human-digital approach. Through advanced digital solutions, Banorte transforms the banking experience of its customers, offering more agile, secure, and personalized services..